VEMMA VERVE!® RETAIL SALES PROGRAM FAQ's

What is the Vemma Verve Retail Sales Program?

Vemma Nutrition Company has created another exciting opportunity to introduce Verve to the marketplace — "The Verve Retail Sales Program." This Program is a blend of network marketing and retail marketing—what we like to coin as "hybrid marketing." This allows Verve to be sold in retail establishments to benefit Members and create brand awareness for Verve.

What kind of retail establishments is Verve allowed in?
Verve products may be displayed and sold in specific public retail establishments such as health food stores, certain grocery stores, coffee houses, restaurants, bars, clubs and point-of-purchase locations (i.e., gas stations, convenience stores; sold only by single cans or bottles).

What kind of retail establishments is Verve prohibited in?
At this time, Verve will not be offered to big box stores (i.e., Costco, Sam's Club), or any online store fronts and/or auction sites (i.e., vitaminshoppe.com, eBay, etc.).

How can a Member become a part of the Verve Retail Sales program?
A United States Team Member must be 18 years or older and in good standing.

What are the methods of payment for the Verve Retail Packs?
Orders may be paid by VISA, Amex, Discover, MasterCard, certified check or money order. If payment is not verified within 48 hours, the order will be cancelled. For an order totaling $5,000 USD or more, order must be paid by a certified check.

What is the suggested retail price?
The minimum suggested retail price is $3.00 USD per can or bottle.

What is the cost of the Verve Retail Packs and how much is included?
10 Pack: $540 – 240 cans or bottles
20 Pack: $960 – 480 cans or bottles
30 Pack: $1,260 – 720 cans or bottles
40 Pack: $1,440 – 960 cans or bottles

For more details, please go to www.vemma.com/backoffice.

What is a Verve Variety Pack?
For those interested in retailing both Verve and Verve Shot, combination packs exist in 20, 30 or 40 packs.

Variety Pack Distribution	20 Pack	30 Pack	40 Pack
Verve - 1 Pk	5 (120 cans)	10 (240 cans)	10 (240 cans)
SF Verve - 1 Pk	5 (120 cans)	5 (120 cans)	10 (240 cans)
Verve Shot - 1 Pk	5 (120 bottles)	10 (240 bottles)	10 (240 bottles)
SF Verve Shot - 1 Pk	5 (120 bottles)	5 (120 bottles)	10 (240 bottles)

How can Verve be advertised?
All advertising must be approved in writing by Vemma to advertise in print material, on the Internet, trade shows and expos.

How can Members display Verve?
Members can purchase coolers and vending machines through www.vervevending.com.