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### **VERVE PASSES ATHLETIC BANNED SUBSTANCES SCREENING**

SCOTTSDALE, AZ - June 9, 2008 - Verve, the healthy energy drink from Vemma Nutrition Company, has been confirmed as a "zero-tolerance level" product that does not contain any World Anti-Doping Agency (WADA) banned substances. As a popular nutritional beverage among professional and college athletes, Verve is three great products in one can: a unique energy blend, a vitamin and mineral supplement and a powerful source of mangosteen and aloe juice phytonutrients.

"It has always been important to me to offer an energy drink that athletes would love without worrying it contained an ingredient that was banned," said BK Boreyko, Vemma's CEO and President. "Passing this test is further confirmation that we've made this a reality."

Verve launched in late 2007 as the energy drink counterpart to the Vemma formula. It joined a family of products that includes the Vemma Nutrition Program™, available in a preservative-free premix or a non-mixed version with a 32 oz bottle of Mangosteen Plus™ and a 32 oz bottle of Kiwi-Strawberry Essential Minerals®, and the V2 Fridge Brick®.

Vemma voluntarily submitted Verve to NSF International in order to evaluate that its formula contained no banned substances, including stimulants, narcotics, anabolic agents, diuretics, masking agents and beta-blockers that could cause professional athletes to be disqualified from competition. According to their website, NSF International, The Public Health and Safety Company™, is a not-for-profit organization and the world leader in standards development, product certification, education, and risk-management for public health and safety.

Vemma Nutrition Company, creator of the liquid dietary supplement and Verve, is a privately-owned business based in Scottsdale, Arizona. Supported by a global network of independent distributors, Vemma is available in more than 44 countries worldwide. To learn more about Vemma and Verve, please visit [www.vemmanutrition.com](http://www.vemmanutrition.com) or [www.verve.com](http://www.verve.com).

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